

FOR IMMEDIATE RELEASE:

Ponca Tribe Economic Development Company Acquires Media Company

Lincoln, Nebraska February 28, 2017 - OSNI Ponca LLC, the economic development company owned by the Ponca Tribe of Nebraska has diversified its company through a new business Perfecta Media out of Omaha.

Perfecta Media is a four-year-old digital media and design startup that employs about 30, along with contractors and interns. Perfecta is the parent to Blabfeed, a digital signage company that has about \$1 million in annual revenues. Ponca Tribal member Keith Fix is the founder and Chief Executive of Blabfeed.

“We foresee that retail marketing will continue to rely heavily on technology,” OJ LaPointe, CEO of OSNI said. “We look forward to working with Keith and his team to advance the economic development of the Tribe.”

OSNI Ponca, LLC is the economic development limited liability company owned by the Ponca Tribe of Nebraska. Originally established as Ponca Economic Development Corporation (PEDCO) in 2001, the Ponca Tribe of Nebraska established an economic development holding company called, OSNI Ponca, LLC in 2012. The executive office is located in Lincoln, Nebr. The Ponca Tribe of Nebraska has more than 3,000 members and provides services to tribal members residing in one of the 15 service areas within Nebraska, South Dakota and Iowa.

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